



# BRAMM Cemetery of the Year Awards 2025

The <u>FREE to enter competition</u> will once again be available on-line from 31 March until 30 June 2025 and open to any Burial Authority (Cemetery or Churchyard) within the UK.

The three categories of Cemeteries in this year's competition are -

A. Large Burial Grounds above 10,000 graves

B. Small/Medium Burial Grounds up to 10,000 graves

C. Parish, Town and Community Councils

We will once again be using a photographic element to the competition to allow a subjective section to the scoring process (this will only involve **the CYA finalists** during adjudication). Extra marks will be awarded for the maintenance and appeal of the Cemeteries and used to determine the Gold and Silver places in their category - creating another dimension to the competition.

The winner will receive a CYA Gold Award Certificate and a CYA Press Release that can be used to promote your award in your local newspaper, website and social media.

Silver Awards Certificates will be presented to the runners-up along with a CYA Press Release to promote your award.

Note: The competition will also include the following extra two categories in this year's competition.

<u>D. The Best New CYA Entrant Award:</u> for the highest scoring new entry in each category in CYA 2025.

E. The BRAMM Bereaved Community Award: £1,000 prize to be won!

If your Cemetery or Burial Ground has completed any local initiative which has helped the bereaved in any way within the last 5 years you are eligible to enter for this award.

We know there are many enterprising Cemeteries that go the extra mile to help bereaved families, for example: this may be offering a flower service or café within the cemetery or providing memorials for stillborn children.

To enter this category, please write a short account (no more than 250 words) and explain your local initiative. You can also submit up to three photographs to support your entry.

Unfortunately, previous Gold and Silver winners of this Award are unable to submit the same entries however you may submit any new initiatives you are involved with.





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The winner of the <u>BRAMM Bereaved Community Award</u> will receive £1,000 prize along with a BRAMM/CYA Gold Award Certificate and a BRAMM/CYA press release that can be used to promote your award in your local newspaper, website and social media.

Silver Award Certificates will be presented to the runners-up along with a BRAMM/CYA Press Release to promote your award.

#### CYA Winners from last year's competition





The Winner of the Gold BRAMM Memorial Design of the Year Award 2024:

Walsh Memorials





# BRAMM Cemetery of the Year Awards 2025

To enter this year's competition please go to:

#### www.cemeteryoftheyear.org.uk

The competition is open for entries from 31st March 2025 and closes at 12 midnight on 30th June 2025

The Cemetery of the Year Awards Competition is designed not only to improve standards within Burial Grounds but also to encourage compliance with legislation and support best practice with information from leading Burial Authority Organisations.

The BRAMM Cemetery of the Year Award 2025 has been sponsored by the British Register of Accredited Memorial Masons (BRAMM) and supported and endorsed by:

- Memorial Awareness Board (MAB)
- Institute of Cemetery and Crematorium Management (ICCM)
- The Federation of Burial and Cremation Authorities (FBCA)
- The Society of Local Council Clerks (SLCC)
- British Register of Accredited Memorial Masons (BRAMM)

We look forward to receiving your entry – good luck!

#### **Cemetery of the Year 2025 Rules:**

- 1. Entry to the competition is restricted to one entry per Cemetery please.
- 2. The competition is open to any Burial Authority (Cemetery or Churchyard) within the UK.
- 3. The top scores in each category will be adjudicated after the competition closing date using the contact details on the entry form.
- 4. The Judges' decision is final and no correspondence will be entered in to.
- 5. The competition will run from March 31 until midnight on June 30 2025.
- 6. The finalists will be invited to the Institute of Cemetery and Crematorium Management (ICCM) Conference in September 2025 to receive their prizes.